TIPS FOR PREPARING YOUR ENTRY

The .ORG Impact Awards celebrate and recognize organizations and individuals using the .ORG domain to drive meaningful change around the world. Your entry is your opportunity to share your story and demonstrate the impact of your work.

These tips will help you put your best foot forward!

READY TO APPLY? Start your submission at orgimpact.awardsplatform.com

1.) START EARLY. PLAN AHEAD!

Preparing a strong entry takes time and thoughtful planning. We recommend:

✔ Choose the award category that best fits your work   ✔ Gather key data, results, and examples of impact

✔ Draft your responses offline so they can be reviewed and refined before submission

Careful preparation helps ensure your submission is complete, focused, and impactful.

2.) TELL A CLEAR AND COMPELLING STORY

Your entry should guide judges through your work in a clear and engaging way, and help them see what makes your work stand out.

✔ **Lead with impact.** Start with what you are most proud of!

✔ **Be specific.** Use clear numbers, concrete examples, and measurable results whenever possible.

✔ **Explain why it matters.** Show your work made a difference in the communities you serve.

✔ **Focus on real change.** Highlight one or two key programs or milestones and show what changed during the eligible time period (**April 15, 2025 and April 14, 2026**).

✔ **Keep language simple and direct.** Judges come from diverse backgrounds, so avoid technical jargon or unexplained acronyms whenever possible.

Entries may be submitted in the language you are most comfortable using! Submissions will be reviewed in English, and Google Translate will be used during judging.

3.) STRENGTHEN YOUR ENTRY WITH SUPPORTING MATERIALS

Supporting materials bring your story to life and help judges see your work in action. Each entry must include at least one supporting document, and you may include up to five (5).

✔ Project plans or reports   ✔ Testimonials from community members or partners

✔ Photos or videos of your work   ✔ Links to relevant webpages or campaign materials

✔ Annual reports or program summaries

These are examples. If you reference something in your written responses, include it as a supporting material whenever possible.

4.) REVIEW YOUR SUBMISSION CAREFULLY

Before submitting your entry, take a few minutes to double-check:

✔ Is your website spelled and entered correctly?

✔ Does your website end in .org? [websites ending in .org.br, .org.ng, or other country extensions are not eligible]

✔ Does the entry clearly represent your mission?

✔ Does the entry clearly represent your impact?

✔ Have you answered every question fully?

✔ Do your links work and open properly?

✔ All links work, files open properly, and materials are readable and directly related to your mission

If possible, ask someone **outside** your organization to read your entry. Fresh eyes can help catch small errors and improve clarity.

SUBMISSION TIMELINE

- The application portal opens **April 15, 2026 at 12:00 PM ET.**
- All entries must be submitted by **May 27, 2026 at 11:59 PM ET.**
- You may start your submission, save your progress, and return to edit your submission at any time before the final deadline.
- All submissions must be completed through the official .ORG Impact Awards platform: https://orgimpact.awardsplatform.com/.

QUESTIONS?

For questions or technical assistance, please contact: information@orgimpactawards.org

.ORG IMPACT AWARD CATEGORIES

- .ORG of the Year
- Health & Healing
- Environmental Stewardship
- Community Building
- Quality Education
- Hunger & Poverty
- Diversity, Equity & Inclusion
- Rising Star