

## Public Interest Registry NGO Profile Page Contest

### *Terms & Conditions*

**1. THIS CONTEST IS INTENDED FOR UNITED STATES BASED PARTICIPANTS ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND ARE NOT LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. VOID WHERE PROHIBITED.**

**2. SPONSOR:** The Public Interest Registry NGO Profile Page Contest (“Contest”) is sponsored by Public Interest Registry, 1775 Wiehle Avenue, Suite 100, Reston, VA 20190 (“Sponsor”).

**3. ELIGIBILITY:** The Contest is open to legal residents of the contiguous United States and the District of Columbia, and is void where otherwise prohibited or restricted by law. All Contest Entrants (“Entrants”) assume full responsibility of knowing their local laws in regard to Contests and are subject to any local, state or national restrictions. Entrants must be age eighteen (18) or older at the time of Contest entry date and must be an official employee or representative of an organization (“Organization”) that meets Sponsor’s Eligibility Requirements for the .ngo and .ong top-level domains, which are:

1. **Focused on acting in the public interest.** Whether in support of education or health, the environment or human rights, members of the NGO community work for the good of humankind and/or the preservation of the planet and do not promote discrimination or bigotry.
2. **Non-profit focused entities.** While many NGOs engage in commercial activities or generate revenue in support of their missions, members of the NGO community do not recognize profits or retain earnings.
3. **Limited government influence.** Recognizing that many NGOs have important interactions with government, not least for reasons of funding (which may include receipt of some government funding in support of their programs), members of the NGO community decide their own policies, direct their own activities and are independent of direct government or political control.
4. **Independent actors.** Members of the NGO community should not be political parties nor should be a part of any government. Participation in the work of an NGO or ONG is voluntary.
5. **Active Organizations.** Members of the NGO community are actively pursuing their missions on a regular basis.
6. **Structured.** Members of the NGO community, whether large or small, operate in a structured manner (e.g., under bylaws, codes of conduct, organizational standards, or other governance structures.)
7. **Lawful.** Members of the NGO community act with integrity within the bounds of law.

Each Entrant represents and warrants that it has authority to bind the organization it is acting on behalf of. Only organizations organized under the laws of the United States (and its various states) are eligible to receive any prizes as described below.

**4. CONTEST OVERVIEW:** The Contest will award one (1) Entrant with a grand prize donation in the amount of \$10,000.00 for its Organization. The Contest will award fifty (50) runner-up prizes in the amount of \$500.00 each.

Following an approximate 31-day submission period, a panel of judges selected by the Sponsor will select one (1) grand prize contest winning Organization (“Winner”) and the fifty (50) runner up

Organizations (“Runner-ups”) that register a .ngo and .ong domain name bundle (“Bundle”) during the Contest Period and create the best new OnGood Profile Pages.

**5. TO ENTER:** Enter the Contest by (1) registering on behalf of the Organization a .ngo and .ong domain name Bundle during the Contest Period; and (2) completing your Organization’s Profile Page(s) through the Sponsor’s OnGood Portal (located at [www.OnGood.ngo](http://www.OnGood.ngo), the “Profile Page”) during the Contest Period. For Bundles registered during the Contest Period, completion and submission of the Organization’s Profile Page during the Contest Period constitutes an (“Entry”). Only Entries received during the Contest Entry Period and which are otherwise fully compliant with these Official Rules (“Official Rules”) will be deemed valid (“Valid Entries”). Entries are deemed to be received at the time they are received by the Sponsor’s database and not at the time of submission by the Entrant. Limit one entry per domain name registered. Limit one (1) prize per Organization.

**6. CONTEST PERIOD:** The Contest begins on March 14, 2016 at 12:00:00 a.m. EST and ends on April 22, 2016 at 11:59:59 p.m. EST (the “Contest Period”). From April 22- May 6, 2016, Valid Entries will be judged by the Sponsor to select one (1) Winner and the 100 Runner-Ups (the “Judging Period”). The Winner and the Runner-Ups will be notified on or about Monday, May 9, 2016.

**7. SUBMISSION GUIDELINES:** By submitting an Entry you represent and warrant that you are: (1) an authorized representative of the Organization; (2) the sole author and owner of the copyright of all image(s) entered; (3) able to provide source materials or proof of permission to use imagery entered upon request from Sponsor; (4) agree to allow use of the Organization’s name for Sponsor promotional purposes if the Entrant is the Contest Winner or a Runner-Up; (5) consent to the use of their image, name and/or photograph in any publicity carried out by Sponsor or their affiliated companies without further compensation; and (6) that the Organization meets the Eligibility Requirements listed above.

As determined by the Sponsor, in its sole discretion, Entries and the Organizations submitted by Entrants must meet the following guidelines to be deemed “Valid Entries”:

- a) Must comply with these Official Rules;
- b) Cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contain nudity;
- c) Cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- d) Cannot be obscene or offensive, endorse any form of hate or hate group;
- e) Cannot promote terrorist acts such as providing instructions on how to assemble bombs, grenades and other such weapons or provide instructional information about illegal activities;
- f) Cannot defame, misrepresent or contain disparaging or slanderous remarks about Sponsor, its customers or its products, or other people, products or companies;
- g) Cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate;
- h) Cannot depict, and cannot itself, be in violation of any law.

**8. JUDGING CRITERIA AND WINNER SELECTION:** Entries shall be judged by Sponsor and its selected panel of judges (“Judges Panel”). The Judges Panel will review all Valid Entries received and select one (1) Winner and fifty (50) Runner-Ups which most support the spirit of the Contest. The judging criteria include, but are not limited to, (1) The clarity and succinctness of messaging on the page (2) the creativity, originality and compelling imagery provided in the Entry (3) completeness of the profile page

(4) the demonstration of the Organization's commitment level of serving the public interest; (5) the demonstration of the positive impact the Organization has upon its constituents. Decisions of the Judges Panel are final. Sponsor is not responsible for an Entrant's change of contact information.

**9. WINNER AND RUNNER-UP NOTIFICATION:** The Winner and Runner-Ups will be notified by direct message, phone or email on or about Monday, May 2, 2016. The Winner and Runner-Ups may be subject to further verification at the Sponsor's discretion. If Sponsor cannot locate the potential Winner and/or Runner-Ups within three (3) days of date of attempted notification, the potential Winner may be disqualified and any prize may be forfeited, and another Valid Entry may take its place as the Winner or alternate Runner-Ups, in Sponsor's sole discretion. Sponsor is not responsible for an Entrant's change of contact information.

**10. PRIZE:** There will be one (1) Contest Winning Organization awarded one (1) \$10,000.00 donation for ("Grand Prize"). There will be one hundred (100) Contest Runner-Up Organizations each awarded a \$500.00 donation ("Runner-Up Prize"). The Grand Prize and Runner-Up Prizes will be transmitted to the Winner and Runner-Ups through the OnGood Donation Tool (this requires that the Winner and Runner-Up enable the OnGood Donation Tool and are able to accept donations through the same). The Winner and Runner-Ups are responsible for paying taxes, if any, on the Prize value. Winners and Runner-ups should consult their own tax professionals regarding the taxability of any prize. No substitutions, cash equivalents or transfer of the Prize are permitted, except upon the Sponsor's sole discretion. The odds of winning depend upon the number of Entries received.

**11. LIMITATIONS OF LIABILITY; INDEMNIFICATION:** By entering, Entrants and Organizations release Sponsor; their affiliated companies; respective employees and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this promotion or acceptance or use of any prize won. Sponsor is not responsible for and cannot be held liable for technical errors or any other unforeseen circumstances which may prevent the Contest from running as planned. Entrant and Organizations each agree to indemnify, defend and hold Sponsor harmless in the event either Entrant or Organization has breached or violated any of the representations and warranties contained herein.

**12. PRIVACY:** Sponsor will be collecting data about Entrants and their Organization in accordance with Sponsor's privacy policy. Please review the Sponsor's privacy policy at <http://www.pir.org/privacy>. By participating in the Contest, Entrant and Organization agree to Sponsor's collection and usage of Entrant's personal information and acknowledges that Entrant has read and accepted Sponsor's Privacy Policies available on its Website.

**13. TERMINATION AND MODIFICATION.** Sponsor reserves the right to cancel, suspend or modify this contest if any problem (as determined by Sponsor in its sole discretion) prevents the Contest from running as planned.

**14. GOVERNING LAW; JURISDICTION AND VENUE.** This Contest shall be governed by and construed in accordance with the laws of the Commonwealth of Virginia. Entrants and Organizations agree that (i) any claim against Sponsor shall be brought in the state or federal courts located in Fairfax County in Commonwealth of Virginia, U.S.A., and (ii) jurisdiction and venue for any matter arising out of or pertaining to this Contest shall be proper only in the state and federal courts located in Fairfax County and the Eastern District of the Commonwealth of Virginia, United States of America.

