

## **#ImpactofADonation 2.0 Social Media Contest Terms and Conditions**

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS CONTEST IS INTENDED FOR PLAY IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. VOID WHERE PROHIBITED.

SPONSOR: The Public Interest Registry #ImpactOfADonation Social Media Contest (“Contest”) is sponsored by Public Interest Registry, 1775 Wiehle Avenue, Suite 100, Reston, VA 20190 (“Sponsor”).

ELIGIBILITY: The Contest is open to legal residents of the contiguous United States and the District of Columbia, and is void where otherwise prohibited or restricted by law. All Contest Entrants (“Entrants”) assume full responsibility of knowing their local laws in regard to Contests and are subject to any local, state or national restrictions. Entrants must be age eighteen (18) or older at the time of Contest entry date and must be an official employee or representative of the organization serving the public interest (“Organization”) which may include, but is not limited to, non-profits, religious organizations, community groups, charitable organizations and private foundations. Organizations must be located and formed in the United States to be eligible for a Prize.

CONTEST OVERVIEW: The Contest will award one (1) Entrant with a donation of \$2,000.00 for its Organization and two (2) runner-ups with a donation of \$500.00 each. Following an approximate twelve-day submission period, a panel of judges selected by the Sponsor will select one (1) contest winner (“Winner”) and two (2) contest runner-ups (“Finalists”).

TO ENTER: Enter the Contest by posting a photo online with the following content:

[Instagram](#) – posting a public photo or video with the hashtag #ImpactOfADonation and tagging Public Interest Registry’s official Instagram account

[Twitter](#) – posting a public photo or video with the hashtag #ImpactOfADonation and tagging Public Interest Registry’s official Twitter account

Completion and submission of the online entry form constitutes an entry into the Contest (“Entry”). Only Entries received during the Contest Entry Period and which are otherwise fully compliant with these Official Rules (“Official Rules”) will be deemed valid (“Valid Entries”). Entries are deemed to be received at the time they are received by the Sponsor’s database and not at the time of submission by the Entrant. Limit one entry per person.

PROMOTION PERIOD: The Contest begins on Tuesday, November 29, 2016 at 12:00:00 a.m. EST, Entries will be accepted from that time until Tuesday, December 6, 2016 at 11:59:59 p.m. EST (“Promotion Period”). Thereafter, Valid Entries will be judged by the Sponsor to select one (1) winner and two (2) Finalists (“Judging Period”). Winner and Finalists will be notified on or about Thursday, December 15, 2016.

SUBMISSION GUIDELINES: By submitting an Entry you verify that you are: (1) an authorized representative of the Organization; (2) the sole author and owner of the copyright of all image(s) entered; (3) able to provide source materials or proof of permission to use imagery entered upon

request from Sponsor; (4) agree to allow use of the Organization's name for Sponsor promotional purposes if the Entrant is the Contest Winner; and (5) consent to the use of their image, name and/or photograph in any publicity carried out by Sponsor or their affiliated companies without further compensation. As determined by the Sponsor, in its sole discretion, Entries and the Organizations submitted by Entrants must meet the following guidelines to be deemed "Valid Entries":

Must comply with these Official Rules;

Cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contain nudity;

Cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;

Cannot be obscene or offensive, endorse any form of hate or hate group;

Cannot promote terrorist acts such as providing instructions on how to assemble bombs, grenades and other such weapons or provide instructional information about illegal activities;

Cannot defame, misrepresent or contain disparaging or slanderous remarks about Sponsor, its customers or its products, or other people, products or companies;

Cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate;

Cannot depict, and cannot itself, be in violation of any law.

**JUDGING CRITERIA AND WINNER SELECTION:** Entries shall be judged by Sponsor and its selected panel of judges ("Judges Panel"). The Judges Panel will review all Valid Entries received and select one (1) Winner and two (2) Finalists which most support the spirit of the Contest. The judging criteria include, but are not limited to, (1) the creativity and originality of imagery provided in the Entry (2) the ability of the imagery to hold attention (3) the imagery's representation of the impact the Organization has upon its constituents. Decisions of the Judges Panel are final. Sponsor is not responsible for an Entrant's change of contact information.

**WINNER NOTIFICATION:** The Winner and all remaining Finalists will be notified by direct message, phone or email on or about Thursday, December 15, 2016. The Winner and Finalists may be subject to further verification at the Sponsor's discretion. If Sponsor cannot locate the potential Winner or Finalist within three (3) days of date of attempted notification, the potential Winner or Finalist may be disqualified and any prize may be forfeited, and another Valid Entry may take its place as the Winner or Finalist, in Sponsor's sole discretion. Sponsor is not responsible for an Entrant's change of contact information.

**PRIZE:** There will be one (1) Contest Winner awarded one (1) \$3,000.00 donation for their Organization ("Prize"). There will be two (2) Contest Finalists each awarded one (1) \$500.00 donation for their Organization ("Prize"). The Winner and Finalists are responsible for paying taxes, if any, on the Prize value. Winner and Finalists should consult their own tax professionals regarding the taxability of any prize. No substitutions, cash equivalents or transfer of the Prize are permitted, except upon the Sponsor's sole discretion. The odds of winning depend upon the number of entries received.

**LIMITATIONS OF LIABILITY:** By entering, participants release Sponsor; their affiliated companies; respective employees and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this promotion or acceptance or use of any prize won.

**PRIVACY:** Sponsor will be collecting data about Entrants and their Organization in accordance with Sponsor's privacy policy. Please review the Sponsor's privacy policy at <http://www.pir.org/privacy>. By participating in the Contest, Entrant agrees to Sponsor's collection and usage of Entrant's personal information and acknowledges that Entrant has read and accepted Sponsor's Privacy Policies available on its Website.