



Public Interest Registry is the global, not-for-profit operator of the .org domain and three related International Domain Names. As a global leader of domain name management, and one of the original members of the domain name system, Public Interest Registry releases its bi-annual report, "The Dashboard," to provide insights into .org registration growth and trends, as well as additional initiatives that Public Interest Registry is actively pursuing.

## Domains Under Management

Total number of domain names registered

**10,500,913**  
total domains  
WORLDWIDE

**1.3%**  
or  
**136,089**

increase over **12** months

Note: DUM includes IDNs

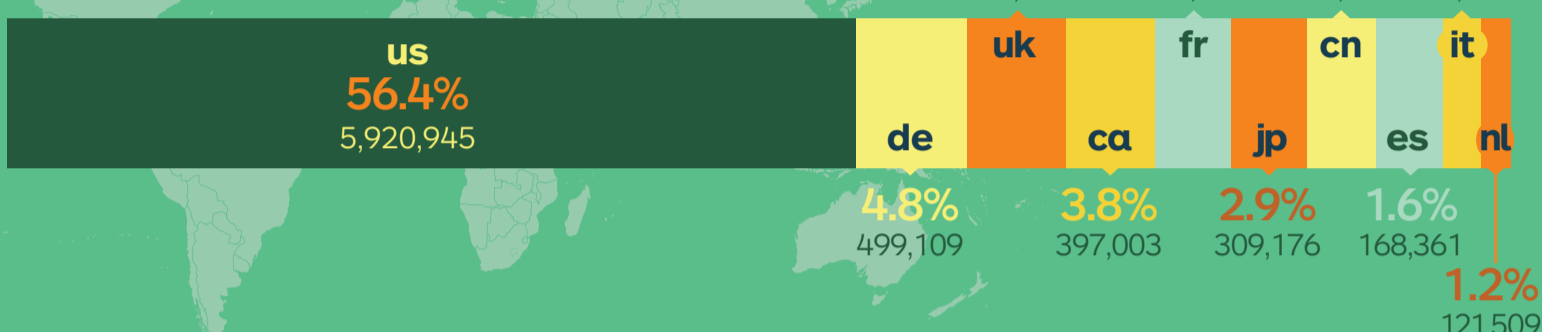
## Renewal Rate Growth

**81.6%**  
2nd renewal

**54.5%**  
1st renewal

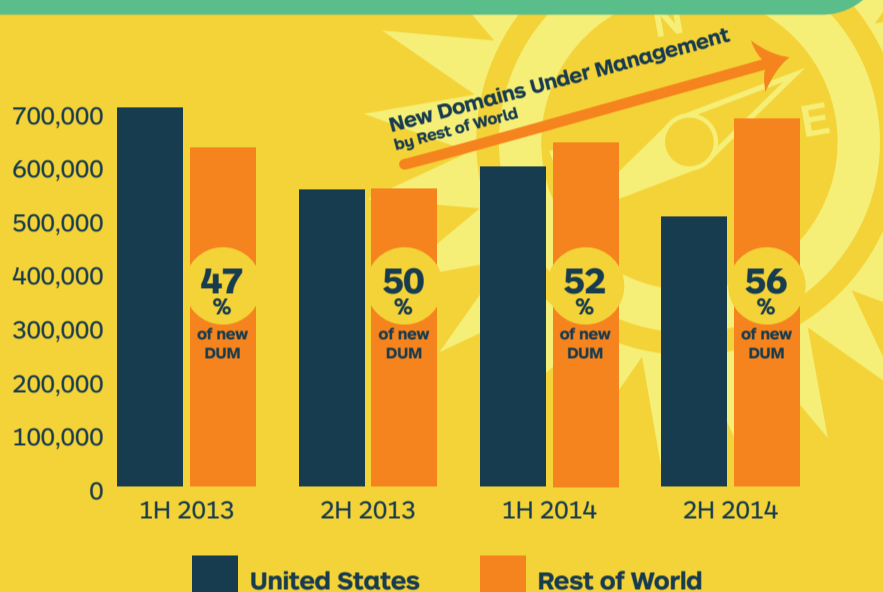
**73.7%** Blended

## Domains by Top 10 Countries



## .org Rises in the East

- In 2014, Asia-Pacific had the **highest number of new .org registrations** outside the US.
- 1.37 million .org domain names were registered in Asia-Pacific, a **16% increase** over December 2013.



## Impact

Since launching in August 2012, more than 400,000 global citizens have joined, taking more than 2.75 million actions, and contributing to more than 35 campaign victories and announcements.

## .org Spotlight

**GlobalCitizen.org** is a digital platform where individuals can connect with information, organisations, events, and campaigns - all geared towards the goal of ending extreme poverty by 2030.

## Demographics

.org is available to individuals, organisations and companies

★ Read clockwise starting here.

Information	19.2%
Manufacturing	16.0%
Miscellaneous Services	15.0%
Arts, Entertainment, & Recreation	9.5%
Public Administration	8.5%
Health Care & Social Assistance	8.4%
Retail Trade	5.2%
Educational Services	4.3%
Finance & Insurance	3.0%
Agriculture	2.8%
Transportation & Warehousing	2.1%
Accommodation & Food Services	1.8%
Construction	1.0%
Professional, Scientific & Technical	0.9%
Other	2.2%

.org websites support organisations in every field, and a large percentage are related to information, media, and communications.

Public Interest Registry was originally created by the Internet Society (ISOC) to manage .org – the third largest top-level domain (TLD) with currently more than 10.4 million .org registrations. While the .org domain is the longstanding trusted space for the nonprofit community, its composition is incredibly diverse. With the social good trend on the rise, .org is the premiere online space for people to carry out their causes and missions, even as for-profit organisations.

Public Interest Registry recently expanded its portfolio to also include .ngo.org, संगठन, 机构, & .opr domains which translate into "organisation," "org" and "structured organisation". These are useful branding tools that will help Hindi, Chinese (simplified) and Russian Cyrillic-speaking markets establish deeper connections and increased awareness through the use of native scripts.

For the very first time, later this year, Non-Governmental Organizations (NGOs) will have the opportunity to gain more visibility and properly distinguish their identity online as a validated organisation with .ngo and .ong (the translated equivalent of .ngo for Romance Language speaking languages, i.e. Spanish, French, Portuguese, Italian).

For more information about Public Interest Registry, visit [pir.org](http://pir.org).

