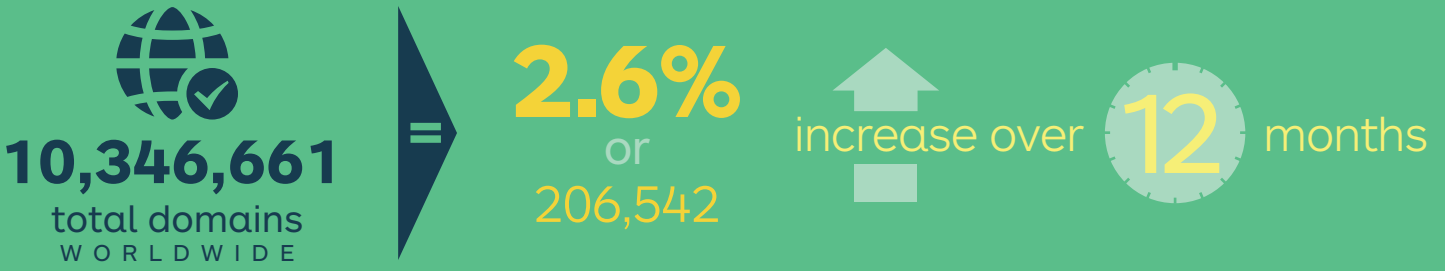




Public Interest Registry is the global, not-for-profit operator of the .org domain. As an international leader of domain name management, and one of the original members of the domain name system, Public Interest Registry releases its bi-annual report, "The Dashboard," to provide insights into .org registration growth and trends, as well as additional initiatives that Public Interest Registry is actively pursuing.

Domains Under Management

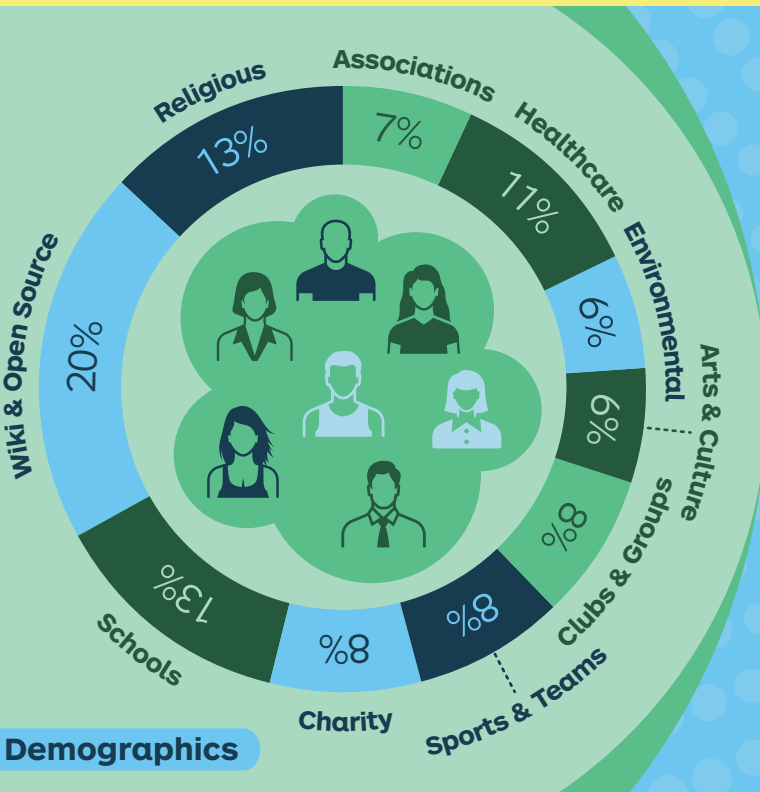
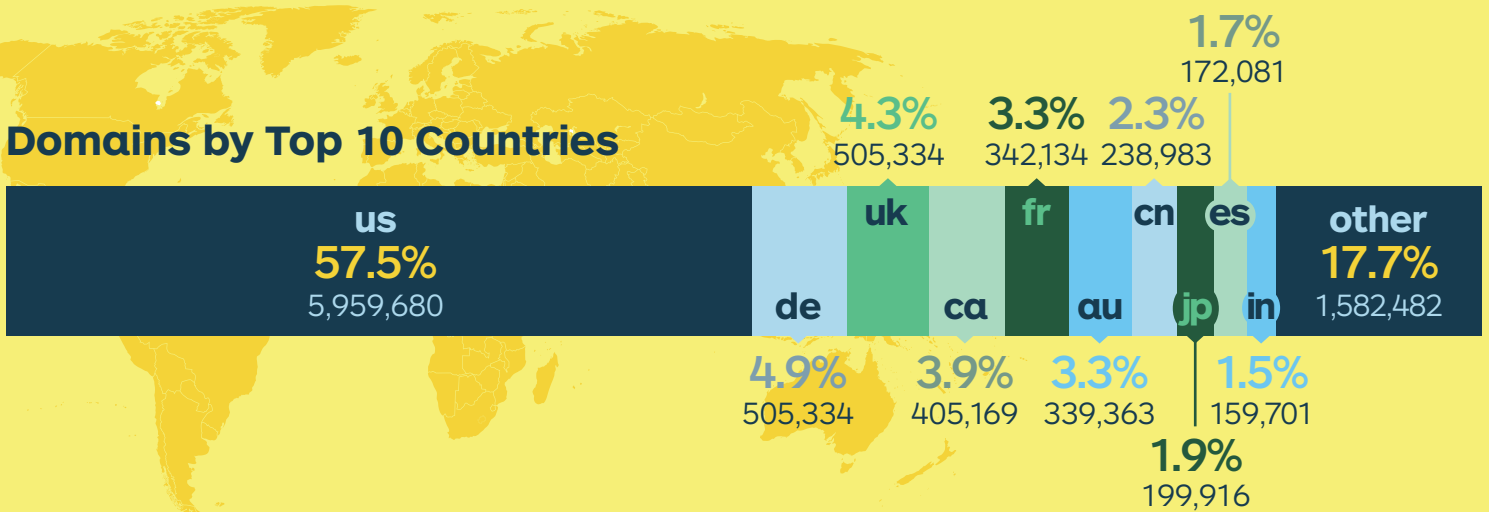
Total number of domain names registered



Renewal Rate Growth



Domains by Top 10 Countries



Demographics



.org Spotlight

Litterati.org is a "crowdsome clean up" effort that creates awareness about the environment and what we as individuals can ultimately do together to improve it.

Impact

31,197 pieces of litter have been removed from the Earth.

Join the Litterati!

Public Interest Registry was originally created by the Internet Society (ISOC) to manage .org – the third largest top-level domain (TLD) with currently more than 10.3 million .org registrations. While the .org domain is the longstanding trusted space for the nonprofit community, its composition is incredibly diverse. In fact, .org is where action begins – for art and cultural institutions, clubs, sports and teams, environmental, educational, and advocacy groups, as well as scientific, philosophic, and religious organizations.

In 2014, Public Interest Registry will expand its portfolio to also include .ngo|.ong, .संगठन, .机构, & .opr domains.

For the very first time, Non-Governmental Organizations (NGOs) will have the opportunity to gain more visibility and properly distinguish their identity online as a validated organisation with .ngo and .ong (the translated equivalent of .ngo for Romance Language speaking languages, i.e. Spanish, French, Portuguese, Italian).

Additionally, Public Interest Registry's new IDN domains – .संगठन, .机构, & .opr – which translate into "organisation," "org" and "structured organisation" are useful branding tools that will help Hindi, Chinese (simplified) and Russian Cyrillic-speaking markets establish deeper connections and increased awareness through the use of native scripts.



For more information about Public Interest Registry, visit www.pir.org.